Commercial & Industrial Smart Usage Rewards Program

Success Story: More Revenue, Better Energy Control

Customer	Smart Usage Partner	Location
Rudin	**NuEnergen**	**Manhattan, NYC**

Overview

Rudin, a commercial real estate portfolio in Manhattan, partnered with Con Edison and NuEnergen to improve its demand response strategy and increase revenue through **Con Edison's Smart Usage Program**. Although Rudin was already participating, it wanted a more site-specific, data-driven approach to improve operational control, increase value, and support sustainability goals. NuEnergen reviewed each building, conducted onsite surveys, and developed practical response plans tailored to each property's electrical setup and operating needs.

Using EnerTrac, NuEnergen's load monitoring platform, Rudin gained real-time insight into portfolio-wide energy use, making it easier to track consumption, manage load, and respond quickly when needed.

Since 2024, enrollment has grown to 3,750 kW in CSRP and 2,980 kW in DLRP for summer 2026. Each summer, the portfolio **earns hundreds of thousands of dollars through Con Edison programs**.

Beyond the financial return, Rudin has gained better visibility into energy use, greater control over how and when it responds, and a stronger way to manage energy across its properties without disrupting operations.

Get Started

Visit **conEd.com/BusinessRewards**

Email **DemandResponse@conEd.com**

Scan the QR code to see how we can help your bottom line.

Testimonial

"NuEnergen surveyed all our sites to develop more detailed demand response load shed plans with our engineers within a matter of days. This helped us significantly grow our enrollment. NuEnergen's software, EnerTrac, was also a major improvement over our legacy platform in terms of ease of use and functionality, and gave us real-time visibility at both the site and portfolio levels. We couldn't be happier with the results, and look forward to continuing this partnership."

— John Boniberger, Director of Engineering and Operations

Highlights

Enrolled Capacity:

3750 kW in CSRP | 2980 kW in DLRP