Small Business & Nonprofit Energy Efficiency Program

Success Story: Lorraine's Unisex Full Service & Barber Shop

Participating Contractor	Location
Dazong HVAC	**The Bronx, NY**

Lorraine's Unisex Full Service & Barber Shop, The Bronx, NY

Overview

For more than 21 years, Elsa Frias has proudly owned and operated Lorraine's Unisex, a hair salon named after her daughter. When she first opened in 2004, she transformed a long-vacant, rundown building in the Bronx into a thriving salon with eight residential units above it—helping to revitalize the community.
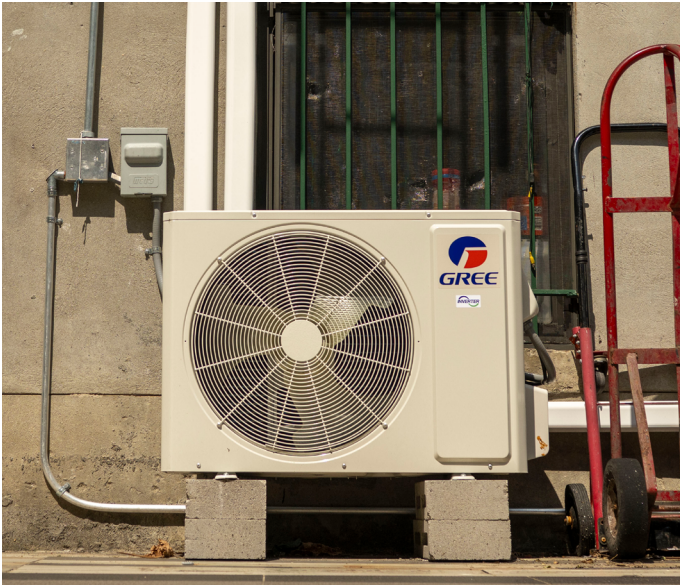
Elsa was looking for ways to lower winter heating costs and improve temperature control. With help from Con Edison's **Small Biz Program**, she **received $10,000 in incentives** and worked with Dazong HVAC to install two air-source heat pumps at her store. The upgrades not only increased the store's energy efficiency, but they also improved the comfort of the store's workers and customers.

As comfort and efficiency are priorities for Elsa both at work and at home, she installed an air-source heat pump in her home using incentives from another Con Edison residential program.

"It was a great experience from start to finish," Elsa said. "The Dazong team did an excellent job and treated my salon with such respect. I knew I could trust them because they had already done amazing work upgrading my home."

Get Started

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Energy-Efficient Upgrades

• **Two Air-Source Heat Pumps (Mini-Splits)**

Highlights

Total Project Cost:	Con Edison Incentive:
$22,000	**$10,000**
Project Cost Covered by Con Edison:	Annual Electric Savings (kWh):
45%	**851**
Annual Gas Savings (Therms):	
298	

Testimonial

"My winter bills were so high, but now I finally have control over the temperature with the new system. The workers love the improved AC—it's made a real difference. The incentive made this possible; I wouldn't have moved forward without it."

— Elsa Frias, Owner, Lorraine's Unisex Full Service & Barber Shop

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