

## Small-Medium Business Energy Efficiency Program

# Success Story: LED Lighting

Customer

Brooklyn Brewery

Contractor

Willdan Lighting &amp; Electric

Location

Brooklyn, NY

## Overview

Brooklyn Brewery has a strong commitment to their craft, customers, and home borough. They wanted to update their lighting to LEDs to make their facility more efficient and cost-effective.

“Switching our brewery lighting to LEDs was an important step in improving our energy efficiency and enhancing our sustainability practices,” said Matt Gordon, Vice President of Operations at Brooklyn Brewery.

After learning about Con Edison’s Small-Medium Business Energy Efficiency program, Brooklyn Brewery took advantage of almost \$50,000 in incentives. They were able to upgrade to LED lighting in the brewhouse and other facilities, which saved more than 205,800 kilowatt hours per year. The brewery’s return on investment was accomplished in less than two years.

## Highlights

Total Project Cost:

**\$71,416**

Con Edison Incentive:

**\$49,208**

Customer Copay:

**\$22,208**

Est. Annual Energy Savings (kWh):

**205,853**

Est. Annual Electric Bill Savings\*\*:

**\$41,170**

Customer Payback Period:

**<2 years**

\*Cost savings are based on a \$0.20 per kWh rate. Your rate could be higher or lower.

## Testimonials

**“We wanted our lighting to be more efficient, reduce costs, and provide a better experience for our staff and customers. I’m happy to say this project accomplished these goals.”**

—Kyle Wilson, Director of Brewery Projects & Development

## Get Started

[conEd.com/SmallBusiness](http://conEd.com/SmallBusiness) | [SmallBusiness@conEd.com](mailto:SmallBusiness@conEd.com) | 1-877-870-6118

Small-Medium Business Energy Efficiency Program

# Success Story: LED Lighting

Customer  
Brooklyn Brewery

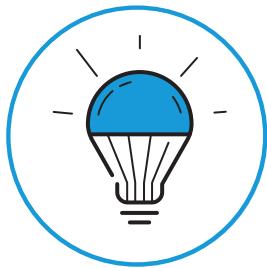
Contractor  
Willdan Lighting & Electric

Location  
Brooklyn, NY

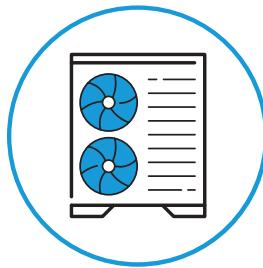


**Join the Tens of Thousands of Local Business Owners Saving Energy & Money**

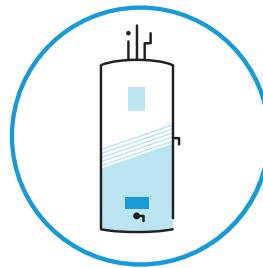
We provide incentives for the following upgrades:



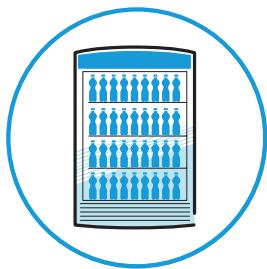
**Lighting & Controls**



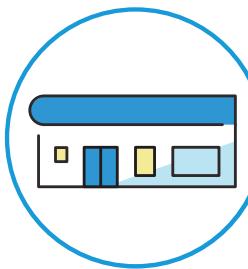
**Heating, Cooling,  
Ventilation (HVAC)**



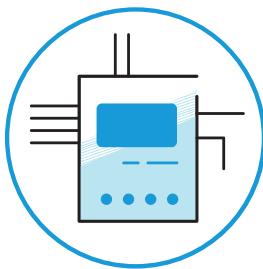
**Hot Water System**



**Refrigeration**



**Building Envelope**



**Energy Management  
Systems**

**Get Started**

[conEd.com/SmallBusiness](http://conEd.com/SmallBusiness) | [SmallBusiness@conEd.com](mailto:SmallBusiness@conEd.com) | 1-877-870-6118