

## Small-Medium Business Energy Efficiency Program

## Success Story: LED Lighting

Customer

Bally Laundromat

Contractor

Willdan

Location

Queens, NY

## Overview

As a family-owned business serving the Elmhurst, Queens neighborhood since 2009, Bally Laundromat has worked hard to maintain an inviting space for their community. For years, the owners had been interested in upgrading to LED lighting to improve the comfort and ambiance of the space, but could never find the funds to make it a reality.

Thanks to incentives from Con Edison's Small-Medium Business Neighborhood Program, Bally Laundromat was able to fully upgrade to LED lighting at no cost to them.

In addition to **lowering their energy bill by about 35%**, the upgraded lighting installation took less than one day and didn't disrupt business. Plus, the brighter space has helped their customers feel welcome and comfortable.

## Highlights

Total Project Cost:	Con Edison Incentive:	Customer Copay:
<b>\$9,120</b>	<b>\$9,120</b>	<b>\$0</b>
Est. Annual Energy Savings (kWh): <b>4,446</b>	Est. Annual Electric Bill Savings*: <b>\$667</b>	

\*Cost savings are based on a \$0.20 per kWh rate and \$1.27 per therm rate. Your rate could be higher or lower.

## Testimonials

**"Thank you so much for helping upgrade my lighting to LEDs. The crew did a fantastic job! They were professional, fast, and really understood the importance of not interrupting our business. I still can't believe how quickly they finished the job and what a positive difference it's made for our small business!"**

—Wilson Ou, Owner

## Get Started

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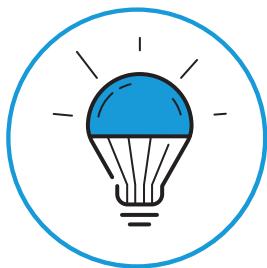
Location

Queens, NY

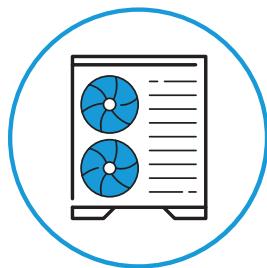


**Join the Tens of Thousands of Local Business Owners Saving Energy & Money**

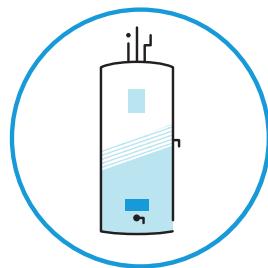
We provide incentives for the following upgrades:



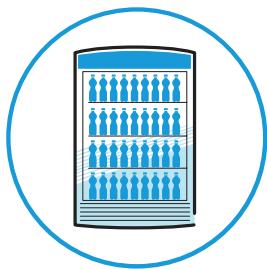
**Lighting & Controls**



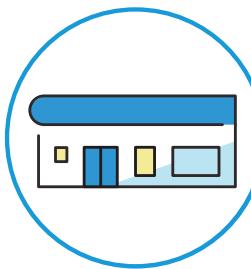
**Heating, Cooling,  
Ventilation (HVAC)**



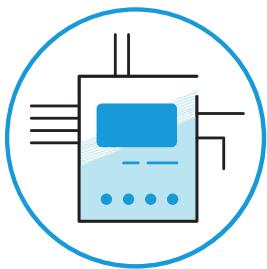
**Hot Water System**



**Refrigeration**



**Building Envelope**



**Energy Management  
Systems**

**Get Started**

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