

SUCCESS STORIES

# Commercial Smart Usage Rewards

## Overview

Commercial customers across New York City—from office towers and multifamily residences to department stores and hotels—participated in our Smart Usage Rewards program to earn incentives and help reduce strain on the grid.

## What They Did

Each of the four commercial facilities—an office building in Manhattan, a multifamily property, a large retail department store in Brooklyn, and a hotel—pledged to reduce electricity use during peak events as part of the Smart Usage Rewards program.

The office building demonstrated significant load flexibility by committing a large amount of load relief, while the multifamily property showed that even moderate reductions can make a difference during system peaks. The retail stores and hotels, with dynamic daytime and evening energy use, were able to make measurable reductions across lighting, HVAC, refrigeration, and common-area systems.

By adjusting energy use during events, whether through centralized building management systems, staged HVAC curtailment, or load shifting, each building was able to reduce peak demand. The associated learnings helped offset operating costs and support long-term energy strategies aligned with New York’s border climate and reliability goals.

## Project Snapshots

### Office Building In Manhattan:

**Smart Usage Partner:** Innoventive  
**Smart Usage Rewards Earnings:** \$27,480  
**Pledged Load Relief:** 120 KW

### Multifamily Building

**Smart Usage Partner:** Logical Buildings  
**Smart Usage Rewards Earnings:** \$3,307  
**Pledged Load Relief:** 13 KW

### Department Store In Brooklyn

**Smart Usage Partner:** CPower  
**Smart Usage Rewards Earnings:** \$10,992  
**Pledged Load Relief:** 48 KW

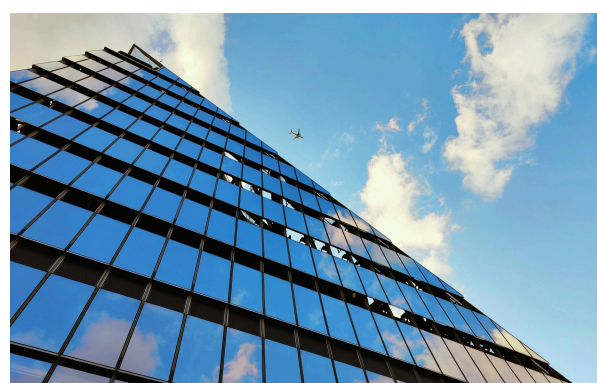
### Hotel

**Smart Usage Partner:** Voltus  
**Smart Usage Rewards Earnings:** \$22,900  
**Pledged Load Relief:** 100 KW



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## Program Participation

Through their Smart Usage Partners, these commercial buildings committed to lowering electric use on the hottest days of the summer, when demand on the grid is highest.

Each customer enrolled for the full season. The earnings shown are based on performance during three demand response events and one test event.

## Why It Matters

Across commercial properties, participation in our Smart Usage Rewards program provides a resilient, financially beneficial strategy to manage energy demand during critical periods. Each of these facilities shows that smart energy usage—like cutting down on HVAC, switching off extra lights, and using energy management systems strategically—helps lower operating costs while contributing to a stronger, more reliable grid.

**Disclaimer:** Earnings shown here are illustrative. Actual rewards are determined by your Smart Usage Partner or direct enrollment with Con Edison, based on your specific agreement and performance.