



SmartCharge Commercial Program

# Success Story: Expanding EV Fast-Charging in NYC

Customer:  
**Revel**

Project Type:  
**Public DCFC Charging Site**

Location:  
**Queens, NY**



*Jackson Avenue Charging Hub, Long Island City, NY*

## Overview

Revel, a Brooklyn-based public charging provider, is scaling up its fast-charging network across New York City to serve EV drivers in Brooklyn, Manhattan, and Queens. A standout example is the Jackson Ave hub in Long Island City, developed with support from **Con Edison's SmartCharge Commercial Program**, which provides incentives to station owners/operators for shifting charging to overnight and avoiding peak hours. This approach helps lower demand during peak periods while supporting grid reliability.

The site combines reliable, high-speed public charging with grid-beneficial charging behavior. Open to all EV drivers, the hub addresses a major barrier in dense urban areas by offering fast, accessible charging for those who can't charge at home. Its location near the Taxi & Limousine Commission's main driver support center makes it especially valuable for rideshare and taxi drivers working to meet electrification goals under the Green Rides Initiative.

The Jackson Ave hub reduces local emissions and noise, helping improve air quality in the surrounding community. It also attracts EV drivers, supports the local economy in a growing Queens neighborhood, and shows that managed charging can support station operators without compromising the driver experience.



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## Highlights

EV Chargers  
150 kW DCFCs:

**7**

Total Charging  
Capacity (kW):

**1,050**

Average network peak demand:  
570 kW

Annual Overnight Off-Peak Incentive:\*

**\$25,000**

Annual Site Peak Avoidance Incentive:

**\$84,000**

*\*Incentives are calculated on a monthly basis and can change based on site utilization. For current incentives and more information, visit [conEd.com/SmartChargeCommercial](https://conEd.com/SmartChargeCommercial), or email [dl-sccapplications@conEd.com](mailto:dl-sccapplications@conEd.com).*

## Get Started

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