



Issue 2017 – 15 May 05, 2017

Power Your Way Notifications

Recently, you should have started receiving notification emails from CustomerService@coned.com regarding potential leads. Please note that you are receiving these notification because your company signed up to receive notifications through the Power Your Way ("PYW") website.

The PYW website will provide the customer with a list of available Energy Service Companies (ESCOs) based on the information selected under the drop down menu.

The website asks the customer(s) the following:

Type of Customer: Options: Business or Residential
Service Desired: Options: Electricity or Gas or Both
Location: Options: 5 Boroughs + Westchester

If the customer is interested in receiving information, they will be required to complete the contact form, which will then be forwarded to the selected ESCO(s) via email.

Please note that the displayed results on <u>PYW page</u> are as relevant as the data a customer enters. (i.e. if the customer completes the form correctly, they'll receive relevant results). Our new site prefilters customers via the form they complete, ESCOs should only receive email referrals from relevant customers.

In the past you received notifications from info@poweryourway.com. However, moving forward the notification will be coming from CustomerService@coned.com.

Note: Due to systems upgrade, the notification feature was turned off and recently turned back on.

For your reference, please see an example email notification:

From: CustomerService@coned.com

Sent: Friday, May 05, 2017

To: The e-mail that your company provided.

Subject: Form Submission

Name: John Last Name: Doe

Day Phone: 123-456-7890 Night Phone: 098-765-4321

Note: To ensure a timely response, please use the retailaccess@coned.com as the main email address for inquiries. Also, please be sure to visit our dedicated website for ESCO as self-service, by clicking on the following link: https://www.coned.com/en/business-partners/become-a-supply-partner

If you have any responses, comments or questions, please forward them to **RetailAccess@coned.com**, unless otherwise noted.