

The New Reactive-Power Charge and Mandatory Hourly Pricing

What You Need to Know Now, and Why

How Hourly Pricing Works, How it Can Work for You

Electricity is a commodity, and like any commodity the price rises or falls depending on how much is available and how much is needed.

Every day the New York Independent System Operator issues hourly wholesale prices — called day-ahead prices — for the next 24-hour day. When you pay the hourly wholesale price, your costs are based on how much you use, your highest use and the time of day, and day of the week you use electricity.

The Savings are in the Details...

And, the details are provided by a special meter called an interval meter. This sophisticated tool records how much electricity you use every 15 minutes. Once a day we retrieve the data from the meter either, through a phone line or IP address, and make the data available to you.

Be aware that, once you begin hourly pricing, your delivery charges will increase to cover the cost of the meter and our services for maintaining and reading it.

How much of an increase should you expect? Currently, the meter-related charges for a typical customer who is eligible for hourly prices average about \$18, but this can vary depending on your account's service classification. Once you move to hourly pricing, meter-related charges will increase to approximately \$100, but even with this increase the meter-related charges will still be less than one percent of your delivery charges.

Our Customer Care for Energy Management Web Site: Information is Power

The Customer Care for Energy Management Web Site lets you view and analyze the data from your meter and identify practical ways to reduce electric use and costs. To access this sophisticated tool, visit conEd.com/customer care.

Power YourWay – An Alternative to Hourly Pricing

As an alternative to mandatory hourly pricing, you can buy your electricity from an energy service company (ESCO). Our PowerYourWay program can help you find an ESCO. To learn more, visit poweryourway.com. Con Edison will continue to read your meter, respond if there is a service problem, and deliver the energy you use reliably and safely.

Get Paid When You Conserve

Conserving energy can actually earn you cash if you participate in one of our demand-response programs — and Con Edison offers two programs designed to reduce demand on New York City's electric system, reduce costs, and improve air quality. Mandatory hourly pricing customers have the right equipment in place to enroll in the new programs. Here's how the new programs work:

Commercial System Relief Program

- You commit to reduce your electric use by at least 50 kW, or less if you enroll through a Demand-Response Service Provider.
- We will call you a day in advance and ask you to be prepared to reduce your use the following day. Reductions are typically needed from 11 a.m. to 7 p.m. a few days per summer.
- You receive monthly payments for your guaranteed reductions and additional payments when you reduce your usage, when requested.

Critical Peak Rebate Program

- Not able to guarantee your reductions? Commit to reduce your electric use during the days of highest demand on the electric system and earn payments for the amount you can reduce, when requested.
- We will call you a day in advance and ask you to be prepared to reduce your use the following day. Reductions are typically needed from 11 a.m. to 7 p.m. a few days per summer.

We also have programs under which you are called less than once per year, only during critical system conditions. To learn more about a demand-response program that will fit your needs and earn you money, call 1-877-870-6118, or visit conEd.com/dr.

We're here to help... with the move to hourly pricing. Call the phone number that appears on your bill, or send an e-mail to IntervalMetering@conEd.com.

