



# *Investing In Our Energy Future*

## **The Impact of the Economic Slowdown**

### **Introduction**

The current economic slowdown is exerting financial pressures on all sectors of the energy industry, including utilities. This is similar to what many other industries, businesses, and individuals are experiencing. As one of the nation's most capital intensive industries, the access to capital markets is critical in allowing utilities to build the necessary infrastructure to meet growing demand. This white paper is intended to provide insight into the impact of the current economic slowdown on utilities and recommend policy changes and actions to help manage through this crisis.

### **Discussion**

Continuing investment in utility infrastructure is necessary to be able to continue to meet the energy demands of customers in a reliable, safe and secure manner. New investments in infrastructure on an annual basis are multiples of the value of the annual depreciation of the existing assets. This is primarily the result of depreciation of long lived assets, where the normal annual inflationary increases over many years results in marginal costs that far exceed average book asset costs.

In order to continue to invest in the system, appropriate regulatory support is needed to attract investment capital – both debt and equity. Support is particularly critical at a time when investors are reviewing the risks and opportunities of potential investments in light of the current financial crisis.

Con Edison alone expects to spend nearly \$8 billion to maintain and reinforce its energy delivery systems over the next several years. The magnitude of infrastructure improvements will require new funds from the debt and equity markets. Without access to those markets, Con Edison and other utilities will not have the wherewithal to invest.

Current New York State policies have caused investors to question its support of further investments by utilities. Recent changes in the capital markets have reduced the pool of capital available for new investments. Investment managers have as much as a third to a half fewer dollars to invest, and funds flows have been negative for most managers. As a consequence, investors have more choice about where they invest their scarce incremental dollars. For investors seeking the safe haven of utility investment, they may seek to invest in utilities who serve customers in states where credit trends are stable or improving, and where owners believe that they are fairly compensated for their investment. New York must be one of those states.

To attract the capital necessary to implement the State Energy Plan (SEP), the SEP must contain policies that foster a favorable climate for investors. Those policies include: appropriate recognition of the business risks of providing a revenue-capped essential and universal service, allowance of returns that reflect current and future costs of operating and maintaining delivery service at the safety and reliability standards established by the State, and use of incentives for owners when State policies have the effect of depriving the owners of business opportunities or otherwise increasing the risks of the business. The

State must also avoid making unfounded and arbitrary adjustments to the costs of providing service, and encourage continuing investments in and maintenance of New York City's energy systems. Taken together, such changes can assure investors of a stable environment, and as a result, access to new capital.

### **Proposal**

It is critical that any SEP allow utilities to continue to invest in order to provide the safe and reliable energy services its customers expect. In order to achieve its goals, the SEP would need to:

1. Recognize that both debt and equity investors have less new capital to invest and higher return expectations than they have in at least the past few years.
2. Acknowledge that the cash recovery provided by depreciation of facilities' installed decades ago cannot fund current maintenance levels of investment. As a result, new capital will be required each year for the foreseeable future to fund the capital needs of the system.
3. Encourage and even require regulators to consider new mechanisms to promote the flow of capital dollars to New York's utilities.
4. Support the credit quality of the State's utilities so that they can maintain the breadth of access to the debt markets they have today. Credit downgrades not only result in higher debt costs, but they also reduce the amount of funds a single investor (or investment fund) will invest in a company.
5. Recognize that owners cannot support a utility's investment plans when the raising of new capital penalizes existing owners. To avoid this, the State needs to allow utility company stocks to trade at appropriate levels above book value.
6. Reconsider policies that apply only penalties on utilities, and require regulators to also consider a balance of incentive and penalty mechanisms to achieve public policy objectives. Objectives suited to such mechanisms would include energy efficiency, renewable energy, or other goals that will provide long lasting benefits to customers and the public at large. Such policies would also improve the regulatory climate in the State, and serve to encourage necessary investment.

***Questions or comments?***

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